



# KEY CLUB



## WHO WE ARE:

Key Club is United Way of Dane County's longest-running and largest Leadership Giving group with an inspiring network of over 3,500 community influencers.



## OUR IMPACT:

Key Club gifts comprise almost one-quarter of all dollars raised annually and make an enormous impact on the lives of our neighbors.

## MEMBERSHIP BENEFITS:

Membership in this leadership platform provides exposure and access to key leaders, key issues, and key solutions in our community.

Additional membership benefits include:

- Networking and learning opportunities at triannual Key Leader Panels
- Invitation to Leadership Giving Breakfast
- Family Volunteer Opportunities
- Invitation to annual Key Talk, an event focused on current community issues
- Opportunity to represent your company as a Key Club Council Member or Ambassador

## WHAT CAN I DO?

### JOIN US:

All gifts of \$750 or more will be recognized as Key Club gifts. Donors can also combine their gift with a household member to be recognized at a Key Club level.

As a token of our gratitude, Key Club donors receive an annual pin to identify themselves as an active community investor and leader, and are recognized in our annual Key Club Directory.

### GET INVOLVED:

Join us for one of our many year-round events.

**April 27:** Key Leader Panel at UW-Health at The American Center

**June 21:** Day of Action Family Volunteer Opportunity

**July 12:** Campaign Messaging and Strategy Session

**July:** Key Talk

**August 18:** Key Club Days of Caring Volunteer Opportunity

**October:** Key Leader Panel

**November:** Holiday Family Volunteer Opportunity

**February 16, 2017:** Leadership Giving Breakfast



Key Club Level	Annual Contribution	Contribution Per Pay Period*
COPPER	\$750-1,124	\$29-43
BRONZE	\$1,125-1,499	\$44-56
SILVER	\$1,500-2,999	\$57-114
GOLD	\$3,000-4,999	\$115-191
PLATINUM	\$5,000-7,499	\$192-288
DIAMOND	\$7,500-9,999	\$289-385

\* Calculated based on 26 pay periods per year

## LEARN MORE:

To find out how Key Club can help you reach your philanthropic goals and change lives in Dane County, contact [keyclub@uwdc.org](mailto:keyclub@uwdc.org) or visit [unitedwaydanecounty.org/key-club](http://unitedwaydanecounty.org/key-club)

@unitedwaydaneco @unitedwaydaneco

